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for **Smarter Data**™



Real Studies, Real Numbers: How Clinetic is Advancing Patient Recruitment for Health Systems

The Challenge

Patient recruitment is one of the biggest operational challenges in clinical research. Nearly 80% of clinical trial sites don't meet their enrollment targets and about one in 10 trials fail to enroll a single patient. Manual screening processes, complex eligibility criteria, and competing responsibilities make it difficult for research teams to recruit patients effectively—which can lead to costly delays.

The Solution

Clinetic, MRO's leading recruitment management system, saves clinical research coordinators time and helps them find patients they would not have otherwise found. With automated, EHR-driven patient identification, teams are spending less time reviewing records and more time enrolling patients.

- **Secure, EHR-integrated patient identification:** Clinetic technology continuously scans your EHR data and adds newly matched patients to your study queue
- **Faster pre-screening:** Instead of combing through full records, coordinators review curated chart snippets pertaining to inclusion/exclusion criteria
- **Streamlined reporting:** Easily log patient outreach and consent status to power enhanced tracking and generate screening logs

The Results

In use across a wide range of therapeutic areas, Clinetic consistently delivers measurable results. The results below are based on four case studies across academic medical centers and health systems using Clinetic.

From Zero Enrollment to 7 Eligible Patients in 1 Week

At an academic health system, a heart failure device trial had been open for three years with zero enrollment. Research coordinators had stopped chart review entirely because it was too time-consuming to manage given their many other responsibilities.

After one week of using Clinetic, research coordinators identified seven eligible patients for the study.



Being able to prioritize patients by upcoming appointment has been incredibly useful. Investigators weren't referring patients, so it was hard to know when a potentially eligible patient was in clinic to discuss the study. Now, I can put reminders on my calendar for patient visits and approach them about the study."

—Clinical Research Coordinator at an academic health system

Reaching a Study Enrollment Goal in 6 Weeks

A clinical trial for a rare liver disease had been open for a year at an academic health system and enrolled zero patients.

Within six weeks of using Clinetic technology, the site successfully achieved its study enrollment goal.

Reinvigorating Enrollment Through Focused Outreach

A dementia and heart disease prevention trial at an academic health system had been open for two years and enrolled 25 patients, but enrollment had progressed slowly because identifying eligible patients was a manual, time-intensive process.

Clinetic technology immediately identified over 750 potentially eligible patients and further prioritized the top 37 patients for outreach based on upcoming appointments and treating physicians. The study enrolled three additional patients in the first month, with additional enrollments expected.

Achieving 350% of Target Enrollment in 12 Weeks

An academic medical center needed to identify, screen, and enroll patients efficiently for a cardiovascular disease study.

Clinetic helped the team enroll over 350 patients (350% of target) in the first 12 weeks of the recruitment period.

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visit our website for more information.**